

MINSAIT OPTIMIZES PARADORES' DATA TO ENABLE IT TO IMPROVE THE EXPERIENCE OF ITS 1.5 MILLION VISITORS

- The technology company, together with AWS and the Spanish Anjana Data scaleup, is developing the project set to enable the hotel chain to store its data in a cloud environment in an orderly and secure manner
- The project comes in the wake of the deployment of Minsait's hotel management platform at the public tourism company, which is undergoing an ambitious process to adopt advanced technologies

Madrid, July 31, 2025. – Minsait, an Indra Group company, is in the process of optimizing Paradores' data management and migration to the cloud in order to improve the experience of the 1.5 million visitors who stay at its one hundred establishments each year.

The execution of the project, included in Paradores' 2023-2026 Strategic Plan, consists of two phases. It is scheduled to last two years and end in October 2026.

The first will entail the deployment of the Anjana Data Platform as a technology to implement and operationalize Paradores' Data Governance and AI Governance strategy. The platform, a market leader in data governance solutions, will provide support for Paradores' data controller's office, providing it with the tools and mechanisms required to guarantee proper management of the data and AI models that are used internally. This tool will complement and enhance the native capabilities of Amazon Web Services (AWS) to enable the company's different professional roles to make quality data-based decisions while ensuring regulatory compliance in matters of privacy and data protection, as well as the use of Artificial Intelligence in keeping with the current regulations in Spain and Europe.

Minsait will then transfer Paradores' data to the AWS cloud environment, allowing the public tourism company's personnel to obtain more and better information and make use of it in a quick, effective and controlled manner.

Purposeful analysis

Another of the initiatives envisaged in the project in Paradores' tender is the generation of three use cases bringing together specific information for the different business areas.

Minsait is working on developing and implementing the first of them. By harnessing the benefits of the AWS cloud, the intention is to increase the tourism company's capacity to analyze the data provided through the use of its digital channels.

Therefore, upon the basis of criteria such as search preferences, the periods and dates chosen for getaways and the most in-demand features of its hotel establishments, Paradores will be able to obtain a more comprehensive and informed overview so as to tailor its offer to its customers' tastes. Moreover, from a business standpoint, with this greater capacity to analyze the stored information it will be able to optimize the processes in areas such as logistics, operations and finance.

Integral transformation

This is the second major technological project in Paradores' 2023-2026 Strategic Plan involving Minsait, which is in the process of deploying its hotel management platform in the public tourism company in such a way that, after 24 months of implementation and another 60 months of service, it can improve its booking system and its capacity to rapidly adapt to the technological innovations in the sector.

Emilio Mora, global director of Travel at Minsait, believes that "by furthering the innovation and modernization process that got underway with drawing up its strategic plan, Paradores is demonstrating that it can boost its capabilities with advanced technologies and continue to be a flagship of tourism heritage and an example of the Spain Brand as the present and future of our country".

About Minsait

Minsait (www.minsait.com) is Indra Group's leading company in new digital environments and disruptive technologies. It's highly specialized, it has extensive experience of the advanced digital business and sectoral knowledge and it boasts the multi-disciplinary talent of thousands of professionals worldwide. Minsait stands

at the forefront of the new digitalization, with cutting-edge capabilities in artificial intelligence, the cloud, cybersecurity and other transformational technologies. In this way, it boosts business and generates major impacts on society, thanks to a range of high value-added digital services, customized connected solutions for all areas of activity and agreements with the most important partners in the market.

About Indra Group

Indra Group is a holding company that promotes technological progress. It includes Indra, one of the main global defense, air traffic and space companies; and Minsait, leading in new digital environments and disruptive technologies. Indra Group promotes a safer and more connected future through innovative solutions, trusted relationships, and the best talent. Sustainability is part of its strategy and culture, to respond to present and future social and environmental challenges. At the end of the financial year 2024, Indra Group had revenues of 4,843 million euros, local presence in 46 countries and commercial operations in more than 140 countries.

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